



# Empower Your People; Elevate Your Schools

When your staff feel supported, they perform at their best. Staff Guidance delivers expert mentorship and personalized support to help them grow, stay resilient, and thrive together.

## Teachers Are Tired and Leaving

Burnout is pushing educators out of the profession.\*

**90%**

say burnout is  
a major problem

**300,000**

left between  
2020–2022

**55%**

are thinking  
about leaving

\*National Center for Education Statistics (NCES) August 2022

## The Right Guidance, Right When You Need It

**Simple. Self-guided. Always available.**

- **The Digital Mind of Dr. Skinner** – 24/7 AI-powered support built from decades of clinical expertise and thousands of hours of therapeutic insight
- **Care Team** – Licensed professionals offering 1:1 coaching, assessments, and curated roadmaps
- **Monthly Learning Content** – Fresh perspectives to inspire growth, wellness, and resilience
- **In-App Call or Messaging** – Judgment-free answers for any question, issue, or concern, whenever it's needed

**Process stress, roleplay conversations, gain clarity on big decisions, and move forward with confidence.**





## Thriving Staff Perform Better

Retain talent, strengthen culture, and develop your team at every stage of their career.

- **Grow and Retain Great Staff** – Self-guided mentorship builds morale, improves performance, and deepens long-term commitment.
- **Proactively Prevent Burnout** – On-demand, accessible support protects well-being and reduces turnover.
- **Strengthen School Culture** – Practical tools improve communication, resilience, and teamwork.

**Personalized support builds confident, capable, and connected staff ready to face each day.**



## 24/7 Mentorship, Insight, Confidence

Expert insight, empathy, and tools to help staff thrive personally and professionally.



**Stronger Retention,  
Healthier Schools**



**Immediate Impact,  
Long-Term Growth**



**Seamless, Scalable  
Implementation & Access**



**Support for Your Entire District.**  
Learn More at [CookCenter.org/StaffGuidance](https://CookCenter.org/StaffGuidance)

